

Nine questions to ask before you sign

Licensing your company's data to micro1's Company Data Partnerships program? Put these to micro1 and get every answer in writing. Tick each one when you're satisfied.

Company: _____ Asked by: _____ Date: _____

☐ 1. Which identifiers do you remove or tag, and how do you handle free text in emails and chat?

☐ 2. Do you replace names consistently? Who holds the key linking tags to real names, and is it ever destroyed?

☐ 3. How do you generalize dates, locations and job titles?

☐ 4. Does any person see our raw data: your staff, your contractors or the AI lab?

☐ 5. Will the contract bar the AI lab and every other recipient from attempting re-identification?

☐ 6. Can we review samples and remove items before anything is released?

☐ 7. How long do you keep the data, and how do we request deletion?

☐ 8. What share of personal details does your tool catch, and was it tested on data like ours?

☐ 9. For health data: which HIPAA method do you use, and who carries it out?

